

AD GUARDIANS

Terms of Service

Last updated: August 1, 2026

These Terms of Service ("Terms") govern access to and use of the Ad Guardians website, dashboard, ad account infrastructure, and related management services (together, the "Services"), provided by Ad Guardians ("AG", "we", "us"). By checking the acceptance box during dashboard registration, or by otherwise using the Services, you ("Client", "you") agree to be bound by these Terms. If you do not agree, do not create an account or use the Services.

1. About Ad Guardians

AG provides ad account infrastructure, management, and compliance support for businesses advertising on platforms including Meta, TikTok, and Google (the "Platforms"). We are not an advertising network and do not control or guarantee outcomes on any third-party Platform.

2. Eligibility & Account Use

To use the Services you must be at least 18 years old and use the Services for business or professional purposes only. You are responsible for keeping your account information accurate, keeping your login credentials confidential, and for all activity under your account. We may suspend or restrict access while investigating suspected compromise or misuse.

3. License & Acceptable Use

Subject to these Terms, AG grants you a limited, revocable, non-exclusive, non-transferable right to access and use the dashboard and Services solely for your own advertising operations. You agree not to: copy, resell, sublicense, or distribute any part of the Services; share dashboard access with unauthorised persons; reverse-engineer or attempt to bypass security on our platform; use bots or scrapers without written permission; or use the Services in a way that damages AG or its platform partnerships. A breach of this section may result in immediate suspension or termination without refund.

4. Fees, Billing & Payment

You agree to pay all applicable Fees for the Services, including recurring subscription or retainer fees disclosed at onboarding or thereafter. Fees are due on the applicable date regardless of whether you actively use the dashboard. Where billing runs through your dashboard wallet, recurring Fees are deducted automatically from your wallet balance. You are responsible for maintaining sufficient funds to cover Fees as they fall due, whether or not you also use a separately connected payment card for ad spend on the Platforms. Wallet top-ups and payouts are processed through our payment partners, currently Incard (EUR) and Slash or Flex (USD).

5. Negative Balance & Non-Payment

If your wallet balance goes negative — whether from a recurring Fee deduction, a failed top-up, or any other reason — you are in default under these Terms as of the date the balance goes negative, regardless of whether you see or act on any notification. It is your responsibility to monitor your dashboard balance; relying solely on a separately connected payment card for ad spend does not exempt you from this.

Upon a negative balance, AG may, at its discretion and without further notice:

- Notify you of the outstanding balance and request immediate payment;
- Pause, disable, or restrict advertising activity on any ad account linked to your dashboard until the balance is settled;
- Suspend or limit dashboard access and related support;
- Charge a reactivation fee before restoring paused services.

A delay in enforcing this section on any occasion does not waive AG's right to enforce it later.

6. Prohibited Activities & Compliance

You must not use the Services to promote misleading or deceptive offers, run campaigns in verticals prohibited by law or Platform policy, or launch campaigns requiring compliance review without first obtaining it. If AG determines you have withheld information, falsified details, or run non-

compliant activity, we may immediately suspend or terminate access, refuse refunds, inform relevant partners or Platforms, and seek compensation for resulting losses.

7. Suspension & Termination

In addition to Sections 5 and 6, AG may suspend or terminate your access, with or without notice, if you breach these Terms, provide inaccurate information, or put AG's platform partnerships or standing at risk. Suspension does not relieve you of the obligation to pay Fees already accrued. On termination, your access to the dashboard, tools, and any ad accounts ceases immediately, and no further refunds will be granted unless required by law.

8. No Performance Guarantees

Advertising outcomes depend on factors outside AG's control, including Platform enforcement, market conditions, and your own creatives and offers. AG does not guarantee ad account approval, campaign approval, or any specific advertising result. You remain solely responsible for your marketing decisions, budgets, and offers.

9. Third-Party Services

Delivering the Services may involve third-party providers, including payment and verification partners (currently Incard, Slash, and Flex) and the Platforms themselves. Your use of features powered by these providers may also be governed by their own terms. AG does not control and is not responsible for the uptime, performance, or policy enforcement of these third parties.

10. Disclaimers & Limitation of Liability

The Services are provided "as-is" and "as-available", without warranties of any kind to the extent permitted by law. AG is not liable for lost profits or revenue, ad account suspensions or bans, Platform rejections, data loss, or indirect or consequential damages arising from your use of the Services.

Where liability cannot be fully excluded, AG's total liability for any claim is limited to the Fees you paid in the three (3) months preceding the event giving rise to the claim.

11. Changes to These Terms

We may update these Terms periodically to reflect changes in our Services or legal requirements. We will update the "Last updated" date and, for material changes, notify you by email or through the dashboard. Continued use after changes take effect means you accept the revised Terms.

12. Governing Law & Disputes

These Terms and any dispute arising from them are governed by the laws of the State of Wyoming, USA, without regard to conflict-of-law principles. Disputes will first be addressed through good-faith negotiation between you and AG; if unresolved, they will be settled through binding arbitration or the competent courts of Wyoming, USA, as permitted by applicable law.

13. Acceptance

By checking the box during registration, you confirm you have read, understood, and agree to be bound by these Terms, including the provisions on negative balances and service suspension in Section 5.

14. Contact

Ad Guardians

Email: info@ad-guardians.com